

## APPENDIX 4

### CENTRAL GRANTS PROGRAMME

#### ASSESSMENT CATEGORY – Inspiring London through Culture

##### London Symphony Orchestra Limited (13872)

**Amount Originally Awarded: £7,500**

**Variance Requested: £7,500**

**Amount recommended:£7,500**

**Purpose of grant request:** to fund an interactive digital installation in City locations that engages new audiences in the LSO's 10-day *This is Rattle* celebration.

##### **The Charity**

The London Symphony Orchestra (LSO) has been in operation for twelve decades and performs over 120 concerts a year. The orchestra is self-governing and made up of nearly 100 talented players who perform regularly as soloists and in chamber groups at LSO St Luke's. Alongside the work of the orchestra, LSO deliver a number of projects and programmes across London.

##### **Background and detail of proposal**

The original application sought funding for a participatory experience called *Orchestrating Moments*. The proposal was to create an interactive audio-visual installation that would be set up in a number of locations across the City. Participants would have the opportunity to experience what it would be like to conduct the LSO through the use of projectors and motion sensors. Since the grant was awarded LSO have encountered difficulties in delivering this project as originally planned. High production and technical costs have meant that this project will not be possible to deliver within the budget initially requested.

LSO have requested permission to re-allocate the use of the grant to a parallel project that will take place during the 'This is Rattle' celebration in September. LSO are seeking approval to deliver the creation of a digital installation in partnership with the Barbican and BBC Radio 3. The proposed project will utilise headphones and multiple interactive touch screen platforms to allow users to explore archived orchestral performances conducted by Sir Simon Rattle. Participants will immerse themselves in the music of the LSO's new figurehead.

Two versions will be created to be in use throughout the 10 day celebration. One will be housed within the Barbican Foyers, and a second in public City spaces. LSO are in contact with Guildhall Year, Royal Exchange, Broadgate Circus and Paternoster Square. The project aims to reach City workers, residents and visitors, encouraging them to access the diverse range of events on the Barbican campus throughout the celebration and season ahead.

### **Recommendation**

The requested change of use for this grant fits within the outcomes of the *Inspiring London through Culture* programme and has very similar outcome to the original project. The project will promote access for all to participate in the City's cultural offer while increasing the profile of the Cultural Mile's profile as a centre of musical excellence, with one of the world's leading conductors and orchestra's at its heart. The change of use is recommended as follows:

**£7,500 for production, licensing, installation and staff costs for an interactive digital installation in City locations that engages new audiences in the LSO's 10-day *This is Rattle* celebration.**

